

Supplemental Health Care Utilizes iDashboards for Improving Financial Insight



“With iDashboards’ easy-to-use interface and visual representation of critical business data, the potential for these dashboards is limited only by our imagination.”

- Rodney Ekstrom, Vice President of Information Technology, Supplemental Health Care

About the Company

Based in Park City, Utah, Supplemental Health Care, Inc., www.supplementalhealthcare.com, has been providing health care organizations better access to skilled nurses, physical therapists, occupational therapists, speech language pathologists and rad-tech professionals for more than 20 years. The core values of Integrity, Candor, Accountability, Respect and Excellence, referred to as “I CARE,” guide the company’s dedication to providing superior service, support and professionalism to both clients and health care employees. The company has 50 nursing and allied divisions in major U.S. markets and places health care professionals in temporary and travel positions both nationally and internationally. In 2006, Supplemental Health Care ranked as one of the world’s fastest growing private health care staffing company by Staffing Industry Analysts, Inc.

Business Drivers for Dashboards

Supplemental Health Care needed technology that offered an easily understood visual representation of critical accounting and financial data located mainly within Excel. They required a product that had an intuitive user interface, the power to easily change the dashboards, live drill-down capability and a user-security framework.

A dashboard solution was sought to visually evaluate Supplemental Health Care’s finance key performance indicators (KPIs) and to support timely decision making.

End Solution

As a result of the joint collaboration between the iDashboards Professional Services team and the Supplemental Health Care team, a dashboard solution was developed to convey live accounting information to its division managers to help in prompt and timely decision making. iDashboards seamlessly pulls data from Excel and currently generates three metric dashboards including accounts receivable, revenue, and margin and profitability.